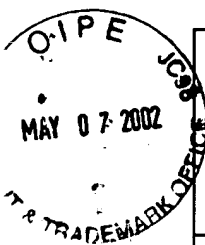


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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE			
<b>SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT</b>		Attorney Docket Number: 11032-2144      PATENT	
Reissue Applicant Dwight Allen MERRIMAN et al.	Reissue Application No. 09/577,798	Reissue Filing Date May 24, 2000	
Patent Number 5,948,061	Issued September 7, 1999	Examiner Harle, J	Art Unit 2167
Invention Title METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS		Assignee DoubleClick, Inc.	

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Commissioner for Patents  
Washington, D.C. 20231

Sir:

In conformance with Applicants' duty of disclosure under 37 C.F.R. § 1.56 and § 1.97(b)(3), the references listed on the attached PTO-1449 form is hereby brought to the Examiner's attention.

It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear in the "references cited" on any patent to issue therefrom.

This Information Disclosure Statement is being filed more than three months after the U.S. Reissue filing date and after the mailing date of the first Office Action on the merits, but before the mailing date of a Final Rejection or Notice of Allowance.

The Patent Office is hereby authorized to charge the \$180.00 fee for filing an Information Disclosure Statement under 37 C.F.R. § 1.97(c). Although not believed necessary, the Patent Office may charge any additional fees required under 37 C.F.R. § 1.16 or § 1.17 or credit any overpayments to Deposit Account No. 11-0600. A copy of this sheet is enclosed for that purpose.

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Respectfully submitted,

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